

COURSE OFFER 2019/2020

THE MUSEUM: THREE SECTIONS, THREE POINTS OF VIEW

Much more than a Museum: a place where Alfa Romeo's history is intertwined with culture, economy, technology, design, and all the aspects that have characterized Italy, Europe and the world. From 1910 to the future.

Timeline

The people, the plants and the events behind Alfa Romeo. More than a century of history seen from the perspective of the cars that marked an era.

Bellezza

Not just car design. The beauty of shapes, of aesthetical research, of design projects and of the world seen from an Alfa Romeo.

Velocità

A passionate story of challenges, victories, tragedies, legendary cars and unforgettable people. Alfa Romeo and the races, sports, and driving pleasure.

THE MUSEUM: SAFETY, ENTERTAINMENT AND FLEXIBILITY

Safety and Comfort

The Museum is a modern, fully equipped, delimited and supervised area. All passages and itineraries are safe, indoors, air-conditioned and without architectural barriers.

Entertainment

A multi-media area with 4D Cinema, where education and entertainment meet to provide an unforgettable educational experience.

Practicality and flexibility

The Museum has indoor parking facilities, a Bookshop and Bar/Restaurant offering a special discounted menu for schools.

The museum itineraries, rooms and opening times are highly flexible and can be tailored to the visitors' needs.

COURSE OFFER

Three types of access:

- Free visit of the Museum
- Theme-based guided tour
- Theme-based guided tour + educational activity

The activities can have different durations and levels of complexity depending on the Teachers' needs.

ELEMENTARY SCHOOL (6 - 11 years)



THEME-BASED GUIDED TOURS

- Duration: 1h

Once upon a time were: Giulietta and Romeo

A tale to discover the story of Alfa Romeo and find out more about a magical era, made of deep changes and progress.

Safe behind the wheel: from the races to the road

The constant evolution of safety systems, from the invention of brakes to the introduction of electronic devices.

Alfa Romeo in the 1900s: from the origin to the future

The automobile as a point of departure to narrate the great events that characterized the 20th century.

EDUCATIONAL ACTIVITY

- Duration: 1h

Mystery Hunt

An engaging team game in which students will have to solve logic riddles and games to find the mysterious word



MIDDLE SCHOOL (12 - 14 years)



THEME-BASED GUIDED TOURS

- Duration: 1h - 1h 30min

Alfa Romeo mirror of the 20th century

The automobile as a point of departure to illustrate the connection between industry and history, technology and society.

From Futurism to Car Design

The automobile as an industrial work of art. A tour to discover the most important events in the history of Car Design.

Evolution of safety systems

The constant evolution of safety systems, from the invention of brakes to electronic devices.

Alfa Romeo and the territory

The company's deep and constant bond with the territory, from the first factory in Portello to the immense plants in Arese.

EDUCATIONAL ACTIVITY

- Duration: 1h

Mystery Hunt

An engaging team game in which students will have to solve logic riddles and games to find the mysterious word



HIGH SCHOOL (15 - 19 years)



THEME-BASED GUIDED TOURS

- Duration: 1h 30min

Alfa Romeo mirror of the 20th century

The automobile as a point of departure to illustrate the connection between industry and history, technology and society.

From Futurism to Car Design

The automobile as an industrial work of art. A tour to discover the most important events in the history of Car Design.

Evolution of safety systems

The constant evolution of safety systems, from the invention of brakes to electronic devices.

Evolution of mechanical components

A guided tour that deals with the evolution of Alfa Romeo mechanical components and materials, from 1910 to the 21st century.

EDUCATIONAL ACTIVITY

- Duration: 1h

Mystery Hunt

An engaging team game in which students will have to solve logic riddles and games to find the mysterious word



TREASURE HUNT IN THE MUSEUM (for all ages)



Team Building Activity

« Mystery Hunt in the Museum » with a dedicated formula for every age group. The duration of the hunt may vary according to your needs

A Team Building activity to:

- become more familiar with new classmates;
- teach team work;
- stimulate creative thinking;
- improve communication;
- develop problem-solving skills.

A team game in which participants have to solve logic riddles, enigmas and many other tests to find the mysterious word.



INFO AND CONTACTS

TEACHING STAFF

All teachers, guides, and assistants are internal staff of the Museo Storico Alfa Romeo in order to always ensure professionalism, competence, and courtesy for our visiting students and teachers.

COSTS AND BOOKING

- 1) Entrance: 3€/student
- 2) Guided tour (1h30min): 9€/student
- 3) Guided tour + Educational activity/Mystery Hunt (2h 30min): 9€/student

The indicated rates are per student.

Free entrance for 2 teachers every 25 students.

Mandatory booking.

OPENING HOURS

Open every day from 10 am to 6 pm.

Closed on Tuesdays.

HOW TO REACH US

By car or coach

Exit Lainate/Arese on Highway A8; alternatively: road 233 Varesina state road 33 del Sempione.

By public transport

The Museum is only 15 km from Milan.

Take the train or metro line M1 until the station of Rho-Fiera, then take the bus line Airpullman 561, destination Arese.

The Museum is 31 km from the airport of Milan Malpensa, 36 km from Milan Linate and 58 km from Orio al Serio-Bergamo.

CONTACTS

MUSEO STORICO ALFA ROMEO

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